

CUURRICULUM VITAE

(for the period 08-06-2011 to till date)

Dr. JASTI RAVI KUMAR

Assistant Professor
Department of Commerce
OSMANIA UNIVERSITY

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Name : Dr. Jasti Ravi Kumar
Father's Name : Late Sri J. Purushotham
Date of Birth : 12th December, 1972.
Total Teaching Experience : 16 Years
Address for Communication : B – 601; H. No. 4-1-77
Venkateswera Heights, Nacharam,
Hyderabad, 500 076

Academic Qualifications :

- Ph.D from Osmania University 2008
- M.B.A 2005 Indira Gandhi National Open University
- M.Com 1996 Osmania University

Diplomas:

- Diploma in Management
- PG Diploma in Management
- PG Diploma in Financial Management

Additional Activities:

- Working as a Coordinator, Centenary Celebrations, Osmania University
- Worked as Placement Officer at Department of Commerce, UCC&BM, OU
- Worked as a Co-Ordinator for UG Spot valuation 2016 at Examination Branch, Osmania University, Hyderabad.
- Worked as Asst. Controller of Examinations, Osmania University, and Hyderabad.
- Worked as Addl. Chief Warden, Hostels & Messes, Osmania University
- Worked as Academic Coordinator, University College for Women, Koti
- Worked as Warden, OUPG College Hostel, Nalgonda
- Worked as Coordinator for Examinations, OUPG College, Nalgonda

Membership:

- Member, Board of Studies (PG), Department of Commerce, Osmania University
- Former Member, Faculty of Commerce, Osmania University
- Former Member, Board of Studies (UG), Department of Commerce, Osmania University

- Former Member, Departmental Committee, Department of Commerce, Osmania University
- Life Member, Indian Commerce Association
- Life Member, Indian Accounting Association
- Joint Secretary, Telangana Commerce Association

Specialization: Accounting and Finance

Seminars Organised:

- Workshop on “**Project Work**” organized on 17th December 2013 at Department of Commerce, Osmania University College for Women, Koti, Hyderabad funded by ICSSR – SRC.
- Three Day **Training Program in Research Methodology** organized during 20–22 December 2012 at Department of Commerce, Osmania University College for Women, Koti, Hyderabad funded by ICSSR – SRC.

International Seminars:

- Attended to World Finance & banking Symposium in Singapore during 12-13th Dec 2014 and presented a paper on “Merger and Acquisitions in the Indian Banking Sector – A Study of ICICI Bank Ltd. And State Bank of India” and also participated as Discussant.
- “**Global Business: Opportunities and Challenges**” organised by Department of Commerce, Osmania University, and presented a paper on “Comparative Study of Old and Revised Schedule VI – A Case study of RIL” 27th – 29th March 2014.
- International Conference on “India Calling – A World of Opportunities (Initiative, Integrate, Innovate)” organized by University of Mumbai and DTSS College of Commerce on 20th Feb 2015 and presented a paper on Life Insurance Business – Changing Channel”.
- International Seminar on “**Global Financial Meltdown – Issues and Challenges**” organised by Department of Commerce and Department of Economics, Mahatma Gandhi University, Nalgonda, during 3rd and 4th March 2015 and Presented a paper on “Fluctuations in Gold price – Global or Local Effect”.

National Seminars and Conferences:

1. **“64th All India Commerce Conference”** organized by Department of Commerce, Pondicherry University, Pudichery during 13-15 Dec 2011 and Paper presented on *“Brand Repositioning Strategies in Indian Retail Sector - A Case Study of Big Bazaar”*.
2. **“Emerging Trends in Marketing”** organized by Department of Commerce, Mahatma Gandhi University, Nalgonda during 10 – 11th Feb 2012 and presented paper on *“Brand Preference in Rural markets – A Study”*.
3. **“Emerging Trends in Marketing”** organized by Department of Commerce, Mahatma Gandhi University, Nalgonda during 10 – 11th Feb 2012 and presented paper on *“Rural Brand Preference – A Study”*.
4. **“65th All India Commerce Conference”** organized by Department of Commerce, KPB Hinduja College, Mumbai during 9-11 Nov 2012 and Paper presented on *“Integrated Reporting – Challenges and Prospects”*.
5. **“Contemporary Issues in Business”** organized by Department of Commerce, Osmania University, Hyderabad on 30th Nov 2012 and presented a paper on *“E – Commerce – Security Issues”*.
6. **“Role of FDIs in Retail Sector in India”** organized by Department of Commerce and Management Studies, Rajiv Gandhi College of P.G and Professional Studies, Rajahmundry during 7th – 8th Dec 2012.
7. **“UGC Regional Consultation Review of Net Examination” one day seminar** organized by UGC-SERO, Hyderabad on 17th August, 2013.
8. **“Innovation Management – Issues and Challenges in Emerging Economies”** organised by Satavahana University, Karimnagar, 24th and 25th September 2013.
9. **“66th All India Commerce Conference”** organized by Department of Commerce, Banglore University, Banglore and Paper presented on *“Life Insurance Industry in India – Changing Scenario”* 5-7th Dec 2013.
10. **“Social Entrepreneurship in India – Problems and Prospects”** organised by Department of Commerce, Mahatma Gandhi university, Nalgonda and presented a paper on *“Pratham Educational foundation – Growth and Progress”* 29th Jan 2014.
11. **“Commodity Derivatives Trading in India – Issues and Concerns”** organised by Department of Commerce, Osmania University, during 7-8th August 2014.

12. **“Financial Inclusion for Inclusive Growth: Opportunities and Challenges”** organised by Department of Commerce, Osmania University, during 22nd – 23rd August 2014 and presented a paper on “Role of RRBs in Financial Inclusion”.
13. “Foreign Direct Investment in India: Boon or Bane” organized by Department of Economics, Satavahana University, Karimnagar during 19-20 Dec 2014.
14. “67th All India Commerce Conference” organized by KIIT University, Bhubaneswar during 27-29th Dec 2014 and presented a paper on “Life Insurance Business – Changing Channel”.
15. **“Role of Insurance in Financial Inclusion”** organised by Department of Commerce, Osmania University in Collaboration with Insurance Institute of India, ICAI during 28-29th March 2016 and presented a paper on “Investment on Insurance – Good or Bad”.
16. **“39th All India Accounting Conference & International Seminar on Accounting Education and Research”** organized by Bangalore University, Bangalore and presented a paper on “Reconciliation of Indian Accounting Standards with International Accounting Standards – A Study”.

Orientation Programmes:

1. Orientation Course organized by UGC Academic Staff College, Osmania University, Hyderabad
2. Refresher Course in Research Methodology, Organized by UGC Academic Staff College, Osmania University, Hyderabad.
3. Workshop on “*Communication Skills*” organized by UGC ASC, O.U.
4. Workshop on “Stock Market Operation with Live Trading” organized by Department of Commerce, Osmania University on 13th April 2012.
5. One Day symposium on “Accounting Standards and IFRS” organized by the Department of Commerce, Nizam College on 30th October 2013.
6. Five Day workshop on “Accounting Standards with Special Focus on International Financial Reporting Standards” organised by Department of Commerce, OU with collaboration of Board of Studies, Institute of Chartered Accountants of India” from January 16 – 20, 2014..
7. Workshop on “International Financial Reporting Standards (IFRS) organized by Department of Commerce, Osmania University on 18th Nov 2014.

8. Faculty Development Programme on “New Age Business Accounting using Tally . ERP 9” organised by Department of Commerce, Osmania University and Tally Education Pvt Ltd. On 1st July 2015.
9. “Refresher Course in “Research Methodology in Arts and Social Sciences” organized by UGC-HRDC, Osmania University, Hyderabad during 18th Jan 2016 to 6-2-2016.
10. Workshop on “Dynamics of E-Commerce” organized by Department of E-Commerce, Telangana University on 20th April 2016.

Best Paper:

1. International Conference on “India Calling – A World of Opportunities (Initiative, Integrate, Innovate)” organized by University of Mumbai and DTSS College of Commerce on 20th Feb 2015 and presented a paper on Life Insurance Business – Changing Channel”. It was awarded as Best Paper of Conference.

Chairperson/Resource Person:

1. Chaired a technical session on “Micro finance and SHGs” in the Two day National Seminar on “Emerging Trends in Commerce” organized by Loyola Academy Degree & Pg College during 22-23rd August 2014.
2. Resource Person for “Orientation Training Programme to Junior Lecturers in Commerce’ organized by Intermediate Education, Governemnt of Telangana.

Books Published:

1. Book on “Accounting for Intangible Assets – R& D costs of Select Units” published by Lambert Academic Publishing House, ISBN No. **9783659358579**.
2. “Business Economics” for B.Com Ist Sem published by Telugu Academy, ISBN: 818180358-2
3. “Financial Accounting – I” for B.Com Ist Sem, Publioshed by Kalyani Publishers, ISBN: 978-93-272-6929-1.
2. Chapters Contributed for “Advanced Accounting (EM)” CDE Material of Mahathma Gandhi University, Nalgonda, TS. (State Govt. University)
3. Chapters Contributed for “Taxation (Telugu/English Medium)” CDE Material of Mahathma Gandhi University, Nalgonda, TS. (State Govt. University)

4. Book Edited “Advanced Accounting(TM)” of CDE Material of Mahathma Gandhi University, Nalgonda, TS. (State Govt. University)
5. Chapters Contributed for “Cost Accounting” CDE Material of Mahathma Gandhi University, Nalgonda, TS. (State Govt. University)
6. Chapters Contributed for “Corporate Restructuring”; CDE material of PGRRCDE, Osmania University, Hyderabad. (State Govt. University)

Papers Published:

1. *“Rural Brand Preference – A study”* Edited Book by Paramount Publishing House 2012 with ISBN No. 978-81-921579-2-4 pg no. 228-230.
2. *“Revisiting a Brand in Indian Retail Sector – Issues and Prospects”* Edited Book by Paramount Publishing House 2012 with ISBN No. 978-81-921579-2-4 pg no. 92-96.
3. *“Comparison of Housing Loan Schemes - A Study”* Edited Book by Himalaya Publishing House with ISBN No. 978-93-5097-129-1 pg No. 136-138.
4. *“Post Merger Performance of Regional Rural Banks – A Study”* Osmania Journal of International Business Studies, Hyderabad, Vol. VII No. 1 & 2, Jan – Dec 2012 ISSN No. 00973-5372 Pg. No. 57-63.
5. *“Accounting Standards – National and International Level – A Comparative Study”* Asian Journal of Research in Banking and Finance, Volume 3, Issue 3, March 2013; ISSN No 2249-7323 Pg. No. 21-27.
6. *“Pratham Educational Foundation – Growth & Progress”* Zenon Academic Publishing, March 2014, ISBN No. 978-81-926819-4-8, Pg. No. 50-63.
7. *“Micro Finance in India – Problems and Solutions”,* Published by Paramount Publishing House part of the *Financial Inclusion for Inclusive Growth – Opportunities and Challenges*, ISBN No. 978-93-82163-67-1, Year 2014, Pg. No. 126-130.
8. *“Life Insurance Business – Changing Channel”* published in *International Conference Proceedings organized by University of Mumbai on 20th Feb 2015*, ISBN No. 978-93-83072-70-5 Pg. No. 10-13.
9. *“Mergers and Acquisitions in the Indian Banking sector- A Study of ICICI and SBI”.* Published in *Business Vision in Vol: 11 No. 1, Jan – Mar 2015*, ISSN No. 2231-5497, Pg no. 30 - 38.

10. *“Life Insurance Business – Changing Role of Intermediaries”* published in *SUMEDHA Journal of Management* in Vol. 4, Oct – Dec 2015, ISSN No. 2277-6753, pg no. 61-66.
11. *“Comparative Study of Old and Revised Schedule VI – A Case Study of Reliance Industries Ltd.”* Published in *Osmania Journal of Management*, Vol. XI, Jan – March 2015, ISSN No. 0976 – 4208, Pg. no. 19-25.
12. *“A Study on Cointegration Relationship among Crude Price, Domestic Gold Price and Nifty in India”* Published in *Manjeera journal for Research in Social Science* Vol. II July – Dec 2015, ISSN No. 2394-5605, Pg. No. 1-8.
13. *“Impact of select Macro Economic Factors on Sensex”* *Business Vision*; Jan – March 2016; Vol. 12, No. 1&2, ISSN: 2231-549; pg. No. 82-88.
14. *“MOOCS and Its Importance in Indian Higher Education”*, ISBN No. 978-93-85100-25-3, Year 2016 Pg. No. 156-161.

Place:

Date:

(RAVI KUMAR JASTI)