

CURRICULUM VITAE

of

Mr. M V Subba Rao

Department of Commerce

UCW, Koti, Hyd.

Email address:

Name : M V Subba Rao
Father's Name : Late Prof M Radhakrishna Sarma
Mailing Address : mukkamala2020@yahoo.com

Academic Qualifications : M.Com, DIM
Designation : Associate Professor
Academic Record :

	CLASS OBTAINED	YEAR	SCHOOL/COLLEGE	DIV
SSC	II	1974	Nrupathunga School, Kacheguda, Hyderabad	II
INTERMEDIATE	II	1976	Railway Junior College, Lallaguda, Hyderabad	II
B.Com.	I	1980	Badruka Degree College, Kacheguda, Hyderabad.	I
M.Com.	I	1983	Osmania University, Hyderabad	I
M.Phil.	-	-	-	-
Ph.D.	Ongoing			

Specialization : Organizational Theory and Behavior
Human Resources Management

Teaching Experience : 32 Years

Designation and Place of Work : Associate Professor, Department of
Commerce, UCW, Koti, Hyderabad.

M.Phil. Topic : -----

Ph.D. Topic : Wok-place Spirituality and Organization
Effectiveness.

Course Attended :
(Skill Development)

S.No.	Course Name	Duration (Dates)	Place
1	Refresher Course	13-6-2001 to 3-7-2001 (21 days)	Academic Staff College, O,U.
2	Refresher Course	21-9-1998 to 12-10-1998 (21 days)	Academic Staff College, O,U.
3	Refresher Course	4-8-1999 to 25-8- 1999 (21 days)	Academic Staff College, O,U.
4	84 th Orientation Programme from UGC-HRDC	19-1-2017 to 16- 2-2017 (one month)	UGC-HRDC Academic Staff College, O.U.

Awards for Excellence in Teaching: Best Teacher Award By IPA, 2005

(JRF/NET/SET/Best papers) -NIL-

Administrative Assignments :

1. Worked as Academic Coordinator in P.G. College, Secunderabad, 1986
2. Worked as Coordinator for Competitive Exams Centre, University College for Women, Koti, Hyderabad, 1991
3. Worked as Coordinator for Self – finance courses, 1999.
4. Worked as In-charge-Head Department of Commerce , P G College Secunderabad for 7 years from 2004
5. Worked as In-charge Head Department of Commerce at University College for Women for one year from 14th March, 2013.
6. Coordinator, 1QAC, University College for Women, 2017.

7. Member, Departmental Committee, Department of Commerce, Osmania University, 2016
8. Member, Board of Studies, Department of Commerce, Osmania University, 2015

Membership in Professional Bodies :

1. Life Membership of All India Commerce Association.
2. Life Membership of Telangana Commerce Association.

Membership in other Bodies

Extension / Outreach Activities :
(Period and Programme)

PUBLICATIONS

(a) Articles Published

Sl.No.	Name of the Journal	Title of the Article	Vol.No.& Date of Issue (ISSN)	Pg.No.
1	Prakarsha	Benchmarking- Concepts and Principles	Volume V , January 27	165
2	Prakarsha	Traditional Income versus other income in banking Sector	June, 2007	36
3.	Business Vision	An Effective Tool for Active Participative Management	Volume 38-4 No. 4 & 1, October 7 th March , 2008	56

(b) Books Published

Sl.No.	Title	Course	Publisher	ISBN No.	year
-	-	-	-	-	-

(C) Books / Material Edited / Reviewed

Sl.No.	Title	Course	Publisher	ISBN No.	year
-	-	-	-	-	-

Ph.D. Supervision
List of Ph.D. Candidates

Sl.No.	Name of the Candidate	Ph.D. Topic (Osmania University)	Year of Regn.	Year of Completion
-		-	-	-

Papers presented in National Seminars / Conferences

Sl.No.	Conferences/ Seminars / Workshops	Title	Paper Presented	Venue	year
1	62 nd All India Commerce Conference of Indian Commerce Association	e-Governance	e-Governance: Challenges and future	University of Ajmer	10-12 th Oct, 2009
2	63 rd All India Commerce Conference of Indian Commerce Association		Green Marketing- New Hopes and Challenges	Goa University	1 st to 3 rd October, 2010
3	65 nd All India Commerce Conference of Indian Commerce Association		Employer Branding : Emerging Dimensions	Mumbai	9 th to 11 th Nov, 2012
4	International Conference on Managing Change in Business & Economy	Managing Change in Business & Economy	Work-Life Balance and Managing Stress	Udaipur	6 th & 7 th April, 2013

5	66 th All India Commerce Conference of Indian Commerce Association	Inclusive Growth & Sustainability & Role of Commerce Education in India.	Current Trends in Commerce Education- Challenges & Opportunities	Bangalore	5 th to 7 th December, 2013
6	International Conference on Global Business: Opportunities and Challenges	Global Business Opportunities & Challenges.	Talent Management – Issues of Focus and Fit	Osmania University, Hyderabad	27 th to 29 th March , 2014

Organization of Seminars / Courses / Workshops / Conferences

Sl.No.	Conferences / Seminars / Workshops / Courses	Session	Position	Title	Year
-	-	-	-	-	-

Sponsored Research Projects

Sl.No.	Title of the Project	Sponsor	Year of Sanction	Duration	Amount	Status	Year of Completion